



# DATA SOLUTIONS

FOR

## ADVERTISERS

### CUSTOM AUDIENCES

Give your campaign a boost by quickly and easily customizing an attention-powered audience built for your objectives.

#### Massive Scale From Our Global Publisher Partnerships

**1M**

Publishers

**1.4B**

Monthly Users

**30B**

Intent & Interest Signals



#### Attention-Powered Audiences

A unique combination of data to drive quality and performance.

#### Interest + Sharing + Engagement

Browser  
Behavior

Organic  
Sharing

Dwell  
Time

Search  
Keywords

Copy and  
Paste

Hover and  
Scrolling



#### Flexibility and Scale

Our data is available across more than a dozen platforms.



AppNexus



eyeota

dataxu



DoubleClick  
Bid Manager



LOTAME™



Adobe Audience Manager

LiveRamp  
an acxiom company



Oath:  
A Verizon company

ORACLE  
MARKETING  
CLOUD

theTradeDesk



#### Quick and Easy Set Up

Get up and running in days with your custom segments.

1. Contact your 33Across Sales Rep or email [data@33across.com](mailto:data@33across.com).
2. We build your segment based on provided seed data and objectives.
3. We send your custom segment(s) directly to your DSP for activations.

#### Flexible Pricing Models:

- CPM
- Percent of Media
- Flat Fee License