

33 across

DATA SOLUTIONS

FOR

ADVERTISERS

PACKAGED SEGMENTS

Not all audience segments are created equal. Put our attention-powered audiences to the test.

Massive Scale From Our Global Publisher Partnerships

1M

Publishers

1.4B

Monthly Users

30B

Intent & Interest Signals



Attention-Powered Audiences

A unique combination of data to drive quality and performance.

Interest + Sharing + Engagement

Browser
Behavior

Organic
Sharing

Dwell
Time

Search
Keywords

Copy and
Paste

Hover and
Scrolling



Flexibility and Scale

Our data is available across more than a dozen platforms.



AppNexus



eyeota

dataxu.



DoubleClick
Bid Manager



LOTAME™



Adobe Audience Manager

LiveRamp
an acxiom company



Oath:
A Verizon company

ORACLE
MARKETING
CLOUD

theTradeDesk



Segments for Every Objective

We offer more than 500 packaged segments across 20+ categories.

Business

Financial Services
Extensive B2B Data Set

Demographics

Age and Gender
Education

Interests and Lifestyle

Luxury Travel
Gamers
Sneakerheads

Contact us for our full segment catalog at 33across.com/audiences or via email at data@33across.com.